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EXPRESS MAIL LABEL NO. EV241538917US

PATENTS  
Attorney Docket No. UV-195

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants : William L. Thomas et al.  
Application No. : 09/823,617 Confirmation No. : 6039  
Filed : March 30, 2001  
For : INTERACTIVE MEDIA SYSTEM AND METHOD  
FOR PRESENTING PAUSE-TIME CONTENT  
Group Art Unit : 2611  
Examiner : Jason P. Salce

Mail Stop AMENDMENT  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

REPLY TO OFFICE ACTION

Sir:

In reply to the January 4, 2005, Office Action,  
applicants hereby amend the above-identified patent  
application as follows:

Amendments to the Claims begin on page 2 of this

Reply.

Remarks begin on page 24 of this Reply.